



The San Francisco Intellectual Property Law Association
PRESENTS THE SPRING SEMINAR 2012

June 1 - 3, 2012
AT THE HOTEL HEALDSBURG

The SFIPLA 2012 annual Spring Seminar will take place the weekend of June 1 -3, at the Hotel Healdsburg, located in the renowned Sonoma County in California's wine country. The SFIPLA Annual Seminar will provide a wonderful opportunity to network and socialize with other attorneys working in the intellectual property arena in a relaxing environment while also earning 8 hours of CLE credits.

On Friday, we will have the traditional Welcome Reception. Then, on Saturday afternoon, attendees can experience the country's most lauded wine region, premier shopping, or relaxing by the pool and getting a rejuvenating spa treatment. The program will also include a Saturday Banquet Dinner, provided by acclaimed Chef Charlie Palmer's Dry Creek Kitchen.

FOR FURTHER INFORMATION AND REGISTRATION, PLEASE VISIT WWW.SFIPLA.COM

**SFIPLA REGISTRATION
 OPTIONS:**

BASIC REGISTRATION

(Meeting, reception, breakfasts and banquet for attendee, no hotel room)

**SFIPLA
 MEMBERS**

\$1050

**NON-
 MEMBERS**

\$1150

**EARLY REGISTRATION
 WITH TWO NIGHT STAY**

(Meeting for attendee, reception, breakfasts, banquet and hotel room for attendee and guest Friday and Saturday nights) Register by March 15, 2012

\$1300

\$1450

**REGISTRATION WITH
 TWO NIGHT STAY**

(Meeting for attendee, reception, breakfasts, banquet and hotel room for attendee and guest Friday and Saturday nights)

\$1450

\$1550

25% OFF ALL SPA SERVICES





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PROGRAM REGISTRATION FORM : SPRING SEMINAR 2012

June 1 - 3, 2012
AT THE HOTEL HEALDSBURG

Join your colleagues, friends and family in Sonoma County to enjoy the SFIPLA 2012 Annual Seminar and California's premier wine country. This year's seminar is our best yet. Come together with fellow lawyers, judges, academics, and industry leaders for a weekend of networking, CLE and fun this June 1-3.

Register now, for all weekend events and enjoy a comprehensive seminar at the cutting edge of IP law, the beauty of Healdsburg and the luxury of Hotel Healdsburg and The Spa for only \$1300. Early registration lasts through March 15, and space is limited. All reservations must be made through the SFIPLA using this form or online at www.sfipla.com.



Complete the following and return with payment to:

SFIPLA
PMB #123
237 Kearny Street
San Francisco, CA 94105



Name: _____ Title: _____
 Company/Firm: _____
 Address: _____
 City: _____ State: _____
 Zip: _____
 Tel: _____ Fax: _____
 E-mail: _____
 Name(s) (for badges): _____
 Registrant: _____
 Guest: _____
 Payment Options: _____ *(please indicate "N/A" if not bringing a guest)*
 Company Check _____ Visa _____ Mastercard _____ American Express _____
 Credit card number: _____
 Exp. date: _____ Code on back of card: _____
 Name on card: _____
 Signature: _____

The San Francisco Intellectual Property Law Association
SPRING SEMINAR 2012
CONFIRMED SPEAKERS



HON. MARGARET A. (PEGGY) FOCARINO, USPTO Commissioner of Patents and
HON. ROBERT STOLL, former USPTO Commissioner of Patents *in conversation about*
the America Invents Act

HON. GERARD F. ROGERS, Chief Administrative Trademark Judge on the
Trademark Trial and Appeal Board of the USPTO, *discussing TTAB practice, procedures and*
developments

HON. RANDY R. RADER, Chief Judge of the United States Court of Appeals for the
Federal District, **HON. SUSAN ILLSTON**, United States District Court Judge for the
Northern District of California, and **HON. EDWARD J. DAVILA**, United States District
Court Judge for the Northern District of California *in conversation about IP litigation*

PROF. ERIC GOLDMAN, Associate Professor and Director of the High Tech Law
Institute at Santa Clara University School of Law *presenting on developments in Internet Law*

PROF. MARC GREENBERG, Professor of Law and Founding Director of IP Law
Program at Golden Gate University School of Law *presenting Copyright Year in Review*

NEEL CHATTERJEE, Partner and Co-Chair of the Intellectual Property Group at
Orrick and **FABIO MARINO**, Partner, Member of the Intellectual Property Group and
Chair of the Networking Practice Group at Orrick *presenting Patent Year in Review*

SALLY M. ABEL, Partner and Chair of the Trademark Group at Fenwick & West LLP
presenting Trademark Year in Review